

Guide – Funding Programmes and Consulting Services

Funding by Bewegungsstiftung – How does it work?

You are politically active (or want to be) and you want to share your energy with others for a better world. That this is not possible without resources and networking is clear to you. That's why you want to find out from Bewegungsstiftung what we support and which is the right programme for you.

Step 1: Check whether you are on the right track as far as Bewegungsstiftung's goals and values are concerned. To do so, please read our [Funding Principles](#).

Step 2: Make sure we have a programme that's right for you. The overview below can give a first orientation. You will find a more detailed description of the programmes (with their goals, requirements and details for application) in the respective funding guidelines.

If steps 1 and 2 fit and you have read the guidelines carefully, **you can send an application to Bewegungsstiftung**. How this is possible can be found in the respective funding guidelines for the individual programmes.

Overview

Bewegungsstiftung is currently offering five different support programmes and two consulting services. The following overview gives you a short orientation. You will find a link to the rules of each programme in the last line.

Non-profit information on the programmes





Note: Non-profit status must be recognised under tax law. Associations with no legal status (initiative groups and others) can apply for subsidies together with an registered organisation that has charitable status. . In this case, the registered organisation is the beneficiary of the grant towards the foundation.

For questions on the complete programme

Reference to Lotsin: If there are still concrete questions after reading the programme guidelines (e.g. uncertainty as to which programme fits the project), we offer a short consultation. Send your questions in a short and concrete form to lotsin@bewegungsstiftung.de and we will contact you to arrange an appointment. Please be economical with our resources and read the funding guidelines carefully before using this service





Status: December 2022

Overview of Grants Programmes

| Grants Programmes: | Start-up Programme | Campaign Grants | Institutional Funding | Movement workers |
|---|---|--|--|---|
| Short description  | Making new projects possible, especially where there are no structures and/or experiences yet. | Support of strategic campaigns in the long or medium term that focus on public action and protest. | To provide organisations with a solid and long-term support. | To support individuals in their independent work for social movements. Support is provided through a sponsorship model. |
| Who is it for?  | For initiatives and organisations aiming at building new structures or tackling new topics or approaches. | For initiatives and organisations that drive social, political or economic change through campaigns. | For organisations we have already worked with, usually within the framework of a campaign or start-up support. | Full-time activists with many years of commitment, experience and skills and low income (charity criterion). |
| Requirements (Application) | Maximum 4 pages plus budget | Maximum 4 pages plus budget | Application: Max. 4 pages plus budget, when successful: further request development. | Maximum 2 pages |
| Our Service  | Project support and funding (3,000 - 10,000 €) | Project support and funding (3,000 - 15,000 €) | Project support and funding, as a rule for up to three years (variable amount, up to now 30,000 - 100,000 €), for over 2-3 years | Project support and transfer of the support donated by sponsors |
| Deadlines  | Once a year (1st Tuesday in September). Decision not later than 8 weeks after application deadline | Twice a year (1st Tuesday in April and September) and possibility of emergency funding. Decision max. 8 weeks after application deadline | Usually once a year (1st Tuesday in April) Decision max. 8 weeks after application deadline | Twice a year (1st Tuesday in April and September). Decision max. 8 weeks after application deadline |
| Foundation Network* | Access to foundation network | Access to foundation network | Access to foundation network | Access to foundation network |
| Combinable with other programmes? | No application for campaigns Grant or institutional funding is possible in the same funding round. | In the same funding round, no application for start-up grants or institutional funding is possible | In the same funding round, no application for start-up grants or campaign grants is possible. | The other funding programmes are not available for individuals. |
| Funding Guideline | More Information (PDF) | More Information (PDF) | More Information (PDF) | More Information (PDF) |

*Access to the foundation network means: In addition to project support, grantees are given the opportunity to participate in specialist days and other networking offers of the foundation as well as the opportunity to participate in organs and committees of the foundation. Status: February 2019 - Picture credits:stdemi, IStock

Overview of Consulting Services

| Advisory: | Strategic Consulting | Consulting Service for Grantees |
|---|---|--|
| Short description  | <p>With this offer we want to support groups and committed helping individuals to become strategically capable.</p> | <p>With this offer, we want to provide Bewegungsstiftung projects with systematic advice in addition to project support.</p> |
| Who is it for?  | <p>Groups or individuals who strategically target their engagement and/or make it more effective and are still at the beginning. This offer is only available for groups who do not have current access to Bewegungsstiftung's network.</p> | <p>Applications are open to all projects and movement workers who have current access to the Bewegungsstiftung's network (i.e. all except those with rapid action grants).</p> |
| Requirements (Application) | <p>Max. 1 page with a presentation of the consulting needs</p> | <p>An informal request to the responsible project support officer, stating the consulting requirements and the total costs for the desired consulting.</p> |
| Our Service  | <p>The successful applicants gain access to the advisory pool, coordinated by the Foundation, in which there are experts for strategy development. The placement of the advisors is accompanied by the Foundation and the advisory services (up to 3,000 €) are provided by the Foundation.</p> | <p>The supported groups receive a subsidy of up to 50% of the costs of the consulting up to a maximum of 1,500 €.</p> |
| Deadlines  | <p>Four times a year, on the 1st Tuesday of the following months: February, May, August, November. Decision max. 2 weeks after application deadline</p> | <p>Application is possible at any time. All applications received by 1st Tuesday of the current month (except July) will be considered. Decision not later than 2 weeks after submission of application</p> |
| | More information (PDF) | More information (PDF) |

*Charitable status: As this is an advisory service provided by the Foundation, the groups applying for strategic advice do not have to be non-profit. Status: February 2019 - Picture credits:stdemi, IStock